



Visit us at [www.aabsny.com](http://www.aabsny.com)

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51 Locust St  
Lockport NY 14094  
716 433 6250

**Rochester**  
1712 Monroe Ave  
Rochester NY 14618  
585 241 9560

**Syracuse**  
7782 Frontage Rd  
Cicero NY 13039  
315 701 0297

**Tonawanda**  
1154 Niagara Falls Blvd  
Tonawanda NY 14150  
716 332 0585

**Jamestown**  
832 Foote Ave  
Jamestown NY 14701  
716 488 2345

**West Seneca**  
1100 Southwestern Blvd,  
West Seneca, NY, 14224  
716 674 0555

Phone: (716) 433-5877

### Education Policy

A&A's main target is to provide education that will make stylists more valuable to their clients. When a stylist has the knowledge to communicate professionally with their customers; success will be achieved for all! We will support the stylist with education relating to product performance, techniques and seminars of the highest quality.

**Make your reservations early**  
**Call Gail Sanfilippo**  
**at 1 888-459-9530**

Class sizes are limited- Purchase your tickets early!

Advance purchase guarantees a place.











All classes are final and none refundable, no exceptions.

In the event a class is cancelled or an educator is unable to make a class, a refund will



**EDUCATION CALENDAR**  
**FALL 2009**  
**Revised**



Oct 5	<b>mirabella. Makeover Your Makeup Bag</b> Fall trends with the jewelry box collection of baked eyeshadows in 24k gold, Antique Amethyst, Emerald Envy and Black Diamonds and Semi-Precious Marble Baked Blush. Clients who arrange for makeovers and purchase any Mirabella Beauty item will receive a make-up bag for free. <b>10am-2pm \$20.00 Redeemable in Product By Appointment</b>	Tonawanda
Oct 5	<b>mirabella. Color Academy Part 1</b> Certification as Mirabella Makeup Artist. 3 Part Session, Must Attend All Sessions To Complete Certification. Class Size Limited To 12. <b>10am-4pm \$225.00 For All Parts 1-2 &amp; 3</b>	Rochester
Oct 5	<b>MATRIX C.R.A.F.T. Blonding Experience: Hands On See Sep 28</b> Creating beautiful blondes has never been easier. From rich mocha & cafe latte to icy white Matrix has the tools to unleash your creativity. Join us as we explore your blending options. •Sensational single process blondes •Dramatic double process blondes •Dimensional blondes beyond belief <b>9am- 12pm \$ 35.00 (\$60.00 Both Classes)</b> <b>MATRIX C.R.A.F.T. Corrective Color Experience: Hands On Sep 28</b> One of the most feared yet most profitable salon service. Master the skills necessary to solve even the most challenging color correction. With SOCOLOR, confidence is the key. •Effects of underlying pigment •Color balancing •5 common corrective situation <b>1 pm-4pm \$35.00 (\$60.00 Both Classes)</b>	West Seneca
Oct 12	<b>mirabella. Color Academy Part 2</b> Certification as Mirabella Makeup Artist. 3 Part Session, Must Attend All Sessions To Complete Certification. Class Size Limited To 12. <b>10am-4pm \$225.00 Details to be announced</b>	Rochester
Oct 12	 <b>Product Knowledge with Demo</b> Thermafuse product knowledge class with demonstration of styling using specific related products <b>10am-2pm \$35.00 Redeemable in Product</b>	Syracuse
Oct 12	 <b>AG's SIGNATURE COLLECTION</b> Introductions educator explains class format and expectations Cut #1 - AG's sectioning, signature cutting technique, AG signature finishing techniques Cut #2 - AG's razor cutting and disconnection. AG signature finishing techniques <b>10am-3pm \$75.00 Hands On</b>	Tonawanda
Oct 19	 <b>Product Knowledge with Demo</b> Thermafuse product knowledge class with demonstration of styling using specific related products <b>10am-2pm \$35.00 Redeemable in Product</b>	Tonawanda
Oct 19	<b>mirabella. Color Academy Part 3</b> Certification as Mirabella Makeup Artist. 3 Part Session, Must Attend All Sessions To Complete Certification. Class Size Limited To 12 <b>10am-4pm Part 3 Details To Be Announced</b>	Rochester
Oct 19	<b>MATRIX MOCHA CAFE COLLECTION \$100.00 Time 10am-4pm</b> Experience dazzling delights with a double infusion of the seasons hottest shades. From Café Au Lait to Cool Cocoa to Iced Espresso. Shimmering highlights are swirled into a light catching pattern, with flashes of cool and glints of warmth. Expect the Unexpected!	Syracuse
Oct 19	 <b>AG's SIGNATURE COLLECTION</b> <b>As Above Oct 12 \$75.00 Hands On</b>	West Seneca
Oct 25	 <b>framesi. MASTERING THE PALETTE Part 1</b> To provide a full, comprehensive frames! color course for stylists and colorists of all backgrounds. A must for color specialists! An ideal class for the novice stylist looking to find an all-in-one course. Three classes scheduled over three consecutive days. Completion of all 3 consecutive classes earns a Certificate of framesi Color Specialty. • PART 1 True Color: Formulation, Gray Coverage, Tone on Tone, framesi tools and techniques. <b>October 25/26/27 Complete Certification 10am-4pm \$275.00</b>	Rochester
Oct 25	<b>DIFIABA Dolce Vita Ray Of Lights Color Class</b> Difiaba Artistic Director Enzo Bonaffini and his entourage will unveil to you for the first time Ray Of Lights ultimate color technique. <b>10.00 am-1.00 pm \$90.00</b> <b>DIFIABA Dolec Vita Shears Sculpting Methodology Cutting Class</b> Difiaba Italian Diploma upon completion Includes Mannequin heads to cut. Cutting two styles, one medium and one short <b>2.00 pm-5.00 pm 20 Stylists Max \$350 (Including Bloom Shears)</b>	West Seneca
Oct 26	<b>DIFIABA Dolce Vita Ray Of Lights Color Class</b> Difiaba Artistic Director Enzo Bonaffini and his entourage will unveil to you for the first time Ray Of Lights ultimate color technique. <b>10.00 am-1.00 pm \$90.00</b> <b>DIFIABA Dolec Vita Shears Sculpting Methodology Cutting Class</b> Difiaba Italian Diploma upon completion Includes Two Mannequin heads to cut. Cutting two styles, one medium and one short <b>2.00 pm-5.00 pm 20 Stylists Max \$350 (Including Bloom Shears)</b>	Syracuse
Oct 26	 <b>framesi. MASTERING THE PALETTE Part 2</b> • Seeing Red: Cross-mixing, making the best reds last, choosing the right shade for your client's skin tone.	Rochester
Oct 27	 <b>framesi. MASTERING THE PALETTE Part 3</b> • Mission Impossible: Blonding & Color Correction	Rochester
Nov 2	 <b>framesi. DISCOVER ITALIAN STYLE</b> This class begins with an introduction to the season and to the benefits of frames/ Italian Style, which enhances the stylist's artistry behind the chair. Stylists will have the opportunity to put their new knowledge into practice in a hands-on workshop-6 hour class - Theory & Hands-On <b>Rochester Inn and Conference Center 10am-4pm \$150.00.</b>	Rochester RIT INN CENTER
Nov 9	 <b>Product Knowledge with Demo</b> Thermafuse product knowledge class with demonstration of styling using specific related products <b>10am-2pm \$35.00 Redeemable in Product</b>	Rochester
Nov 16	<b>BALMAIN Class Balmain Color and Design</b> This hands on class is all about creating length and volume. You will be taught consultation, planning, application, cutting and finishing. <b>10am-3pm \$800.00</b>	Rochester
Nov 16	<b>ECOGENICS Facial Clinic</b> An in depth hands on experience with a Ecogenics Skin Care system, This is an essential class for all professionals working with Ecogenics giving a deep insight to the products and the Ecogenics system <b>10am-3pm \$25.00 Redeemable in Product</b>	Syracuse
Nov 30	 <b>AG's SIGNATURE COLLECTION (As West Seneca Oct 12</b> <b>10am-3pm \$75.00 Hands On</b>	Rochester
Dec 7	<b>ECOGENICS mirabella. Ecogenics &amp; Mirabella Makeover Symposium</b> Receive a facial & makeup application while learning the benefits of both amazing product lines <b>10am-2pm Reservations Only \$35.00 Redeemable in Product</b>	Rochester

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